

PATHWAY: **HEALTH EQUITY**

Facilitators

- □ Andrew Plunk, PhD, MPH
- □ Glen Yap, PhD
- □ Brynn Sheehan, PhD
- □ Matt Herman, MPH

The Need

- □ Residents of NRHA distrust the sources on COVID-19 coming from local PHAs, associating it with their housing benefits.
- ☐ Most residents of African-American background have additional trust barriers with PHAs and medical community.
- □ Necessary to identify existing beliefs regarding COVID-19 guidance and testing recommendations and then build trusted sources of information with the target population.

Project Description

- □ Students will assist and lead efforts with public housing community residents to establish telehealth capacity and further educate and build trust surrounding COVID-19 guidance.
- □ A pilot project will be completed in Norfolk Redevelopment and Housing Authority (NRHA) in 2020 2021 with additional public housing authorities (PHAs) added to TAFA project scope at a later date.
- Students will focus on working with PHAs and community partners to improve three areas: broadband internet connectivity, access to appropriate devices, and digital literacy.

Annual Student Activities

- □ 10 students per cohort.
- Students will work with public housing authorities and community partners to improve three areas: broadband internet connectivity, access to appropriate devices, and digital literacy.
- □ Students will increase comfort in discussing telehealth process, digital literacy and COVID-19 information with the residents.
- ☐ They will carry out the research and outline meaningful recommendations for tailoring trusted COVID-19 public health guidance to increase compliance and the uptake of testing among under resourced communities.

Community Outcomes/Results

- ↑ Increase in availability of broadband internet connectivity, access to appropriate devices, and digital literacy for PHAs.
- ↑ Increase in awareness of COVID-19 and its risk factors among under resourced communities.
- ↑ Increase in understanding of existing beliefs regarding COVID-19 guidance and testing recommendations among PHA residents.
- ↑ Increase in understanding of appropriate messaging and channels to build trusted sources of information with under resourced populations.